

**Tamil Nadu Agricultural University**

**B.S (AGRI BUSINESS MANAGEMENT) – 2007 SYLLABUS**

**I Year**

**I Semester**

<b>Sl. No.</b>	<b>Course No.</b>	<b>Course Title</b>	<b>Credit Hours</b>
1	TAU 101	Applied Physical Sciences	2+1
2	COM 101	Introduction to Computer Technology and Programming Languages (Off-class mode)	0+2
3	MAT 101	Applied Mathematics	2+1
4	AGR191	Orientation to Agricultural Systems	1+1
5	AEC101	Principles of Economics	2+1
6	NSS/NCC 101	National Service Scheme/ National Cadet Corps	0+1
7	PED 101	Physical Education	0+1
		<b>Total</b>	<b>7+8=15</b>

**II Semester**

<b>Sl. No.</b>	<b>Course No.</b>	<b>Course Title</b>	<b>Credit Hours</b>
1	TAU 102	Basic Electronics and Instrumentation Technology	2+1
2	TAU 103	English Speaking and Writing Skills (Off-class mode)	0+1
3	AEC 103	Farm Business Management	2+1
4	ABM 101	Principles of Agribusiness Management	2+0
5	SAC 112	Fertilizers and Plant Protection Chemicals	2+1
6	SWC 101	Soil and Water Management Technology	2+1
7	AEC 102	Principles of Banking and Insurance	1+1
		<b>Total</b>	<b>11+6 =17</b>

## II Year

### III Semester

Sl. No.	Course No.	Course Title	Credit Hours
1	TAU201	Soft Skills for Personality Development (Off-class mode)	0+1
2	STA201	Applied Statistics	2+1
3	AEC 211	International Trade	1+1
4	FMP201	Farm Machinery, Agro-Processing and Packaging*	2+1
5	AGM201	Commercial Microbiology	2+1
6	FOR201	Forest Products and Commercial Utilization	2+1
7	ABM201	Operations, Logistics and Supply Chain Management	2+1
8	MAT202	Operations Research	2+1
		<b>Total</b>	<b>13+8=21</b>

### IV Semester

Sl. No.	Course No.	Course Title	Credit Hours
1	TAU202	Natural Resources and Environment Management	2+1
2	ABM202	International Agriculture (Off- class mode)	0+1
3	ABM203	Marketing Management	2+1
4	ABM204	Organizational behavior and Human Resource Management	2+1
5	ABM205	Financial and Management Accounting	2+1
6	HOR291	Commercial Horticulture	2+1
7	STA202	Statistical Packages for Agribusiness Management	2+1
		<b>Total</b>	<b>12+7=19</b>

### III Year

#### V Semester

Sl. No.	Course No.	Course Title	Credit Hours
1	COM 301	Applied Agro Informatics	2+1
2	SST 301	Commercial Seed Production	2+1
3	ABM 302	Corporate Retailing	2+1
4	AEC 311	Capital and Commodity Markets	2+1
5	FPE 391	Food Industry	2+1
6	TAU 303	Dairy and Poultry Industry	1+1
7	ABM 303	Business Research Methods	1+1
		<b>Total</b>	<b>12+7=19</b>

#### VI Semester

Sl. No.	Course No.	Course Title	Credit Hours
1	ABM 304	Export Management	2+1
2	ABM 305	Business Law and Intellectual Property Management*	2+1
3	ABM 306	Seminar in Agribusiness Management – I	0+1
4	AEX 301	Development Management	2+1
		Professional Electives*	-
		<b>Total</b>	<b>6+4 =10</b>

\*Minimum requirement of 18 credits which can be registered during VI and VII semesters without exceeding the total credits of 22 per semester

## IV Year

### VII SEMESTER

Sl. No.	Course No.	Course Title	Credit Hours
1	TAU 413	Agri Business Work Experience – 77days Industry Internship – 30 days Farmers placement – 15 days ADO – Agri. Dept./ ADA – Agri. Marketing – 17 days NGO – 15 days	0+7
2	TAU 415	Industry and Educational Tour (2 programme of 14 days each) – 28 days	0+1
3	TAU 416	Project Work (2 Semesters)	0+1
		Professional Electives*	-
		<b>Total</b>	<b>0+9=9</b>

### VIII SEMESTER

Sl. No.	Course No.	Course Title	Credit Hours
1	ABM 402	Entrepreneurship Development	2+1
2	ABM 403	Project Analysis and Business Consultancy	2+1
3	ABM 404	Seminar in Agribusiness Management- II	0+1
		Professional Electives*	-
		<b>Total</b>	<b>4+3=7</b>

## PROFESSIONAL ELECTIVES

### UNIT I

Sl. No.	Course No.	Course Title	Credit Hours
1	ARM 392	Enterprise Resource Planning	2+1
2	ABM 502	e-Commerce and Management Information System	2+1
3	ABM 503	Market Promotion for e-Business	2+1
4	ABM 504	Business Communication	1+2
5	ABM 505	Agricultural Marketing Management	2+1
6	ABM 506	Sales and Advertisement Management	2+1

### UNIT II

Sl. No.	Course No.	Course Title	Credit Hours
1	ABM 504	Business Communication	1+2
2	ABM 505	Agricultural Marketing Management	2+1
3	ABM 506	Sales and Advertisement Management	2+1
4	PAT 502	Mushroom Production and Processing	1+2
5	FSN 502	Food Processing Enterprise	2+1
6	BTB 506	Food Biotechnology	1+2